

Find The Best Hairstylist For You

Yikes! Finding a new hairstylist—that's a task most women dread more than death and taxes. If you decide to switch stylist don't wait until you're having a "hair emergency" to find one that is right for you.

ASK FOR REFERRALS

If you see someone with a hairstyle you like, ask for the name of their stylist. Don't be embarrassed to ask—most people will be flattered and happy to steer you in the right direction.

FIND THE RIGHT SALON

Visualize your ideal salon, make a list of the features you value, then visit various salons until you find one that fits that vision. Is the atmosphere relaxing? Are you spoken to and waited on promptly in a warm and friendly manner? Do the stylists appear professionally dressed with hair and makeup done in an up-to-date manner? Do the stylists seem to enjoy their work? How clean is the salon? What is the attitude between stylist and client?

SCHEDULE A CONSULTATION

Arrange to meet the stylists either by calling—or better yet, by walking in so that you can see the salon for yourself and meet all the employees. A good stylist will be happy to schedule a complimentary consultation. At that time, the stylist should ask you all the things you like and don't like about your hair, look at your eye color, skin tone, hair texture, and face shape, and then customize a perfect cut and color plan for you. Remember these recommendations are a professional's advice, not what you have to do. The true desire of a professional stylist is to bring out your beauty and make sure you are 100 percent satisfied with your new look.

CULTIVATE A RELATIONSHIP

Finding and cultivating a long-term relationship with a great hairstylist is as important as it is with any other professional (such as your family physician or dentist). If you do not feel that connection with your stylist

or feel like you were not heard during the consultation, be prepared to move on—possibly to another stylist in the same salon. This should not be a problem to a professional stylist—he or she should always put your needs and comfort first.

All of these steps may seem tedious and time consuming, however a hairstylist can make or break your overall appearance—not to mention the way you feel about yourself and the way you carry yourself. Let's face it, how good do you feel when you have the perfect hair? A great stylist can do wonders while a bad stylist can cause much pain and tears. We've all been there—take the time to make sure you are completely comfortable before the first snip, dip, or dye. 🍷



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