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"I'M PROUD OF BEING RAISED IN ANOTHER COUNTRY AND HAVING THIS GREAT OPPORTUNITY TO OWN MY OWN BUSINESS HERE..."

Young and eager to prove to herself and her family that she could create a good life for herself and at the same time help support her family in Paraguay, Lucia relocated to New York City

when she was in her early twenties. She realized that hair aesthetics interested her and enrolled in beauty school, and nine years later she met her husband, Mark. Lucia distinguished herself in the Greenwich Village area of Manhattan as a stylist and later decided to broaden her horizons by owning her own business. Her love of her industry, combined with her love of the Lake Norman area, led Lucia and Mark to purchase Casa Bella.

Growing up with five siblings in a different country, moving to the United States, and working her way through school until her dream finally came to fruition, it's clear that Lucia has a keen understanding of what it means to persevere. In addition to Lucia's own hard work and determination in achieving the American dream, though, she has been fortunate to have a lot of support and inspiration along the way. "My mother has been my biggest inspiration in my life," Lucia said. "She taught me to never give up in spite of any situation. We didn't have much growing up, but she made sure that we were happy. And, of course, my husband and son inspire me everyday ... there is nothing more satisfying than having them by my side." The support of a great staff has made a big difference for Lucia as well. "I wouldn't be here today if not for the good people I have working with me," she explained.

Now that Lucia has accomplished her dream, she isn't resting on her laurels. "I've faced lots of challenges in my life," she commented. "But owning the business itself is the biggest one yet! I never stop thinking of ways to improve the salon and the services we provide." Lucia encourages her staff, many of whom are master stylists, to improve individually as well by continuing to build their skills.

"We are a very eclectic mix of stylists," Lucia continued. "We all have a great passion for this industry and a strong devotion to our customers. We have an extremely friendly and warm staff, and our salon is very welcoming ... seeing happy customers with smiles on their faces and having a successful team to work with keeps me motivated. I love what I do, and the most important thing I have learned is to embrace challenges and go with the flow ... life is too short and with God on my side, I will always come out victorious!" 🚢



Living the AMERICAN dream!

BORN AND RAISED IN PARAGUAY, SOUTH AMERICA, now working and traveling back and forth between New York City and North Carolina—wife, mother and business owner—I guess you could say that Lucia Losavio is ... well ... busy!

"I own Casa Bella Salon & Spa in Huntersville," Lucia said. "I also have a home in Manhattan and work at a salon there for a week every month. I stay very busy, but I love it! My husband heads a commercial insurance agency in New York, and our son, Samuel, just turned four and attends St. Marks Catholic School."